

Florida Elite Invitational Brahman & F-1 Sale is a Huge Success

The Florida Elite Invitational Brahman & F-1 Sale was held on Saturday, October 20 at Columbia Livestock Market in Lake City, Florida. This inaugural sale consisted of an extremely high quality offering of genetics from sixteen of the industry's most recognized breeders in Florida, Georgia, Mississippi & Texas. The offering consisting of Registered Brahmans, F-1 Females, and Brahman-influenced commercial females. The amphitheater of the livestock market held a standing room only crowd with 210 registered buyers from nine states. Auctioneer Marcus Kent from Ocala, Florida sold cattle to 35 buyers from 7 states with 15 head being sold online through Cattle In Motion. The following are the official averages by category:

Lots	Average
5 Brahman Bulls	\$3,120.00
27 Open Brahman Heifers	\$3,622.00
21 Bred Brahman Females	\$4,035.71
5 Brahman Pairs	\$3,180.00
2 Aspiration/Flushes	\$3,100.00
3 packages of 3 embryos	\$1,500/embryo
15 straws of semen on two sires	\$225.00/straw
1 Recipient with Brahman Bull Calf	\$2,300.00
138 Commercial Females	\$1,423.73

The sale was managed by Chris Shivers owner of Infinity Cattle Services & Travis Harrell and hosted by Adrian Land of L2 Ranch and Antonio Acosta of South Florida Brahmans.