

53rd Annual Houston Livestock Show & Rodeo All Breed Sales Show Strong Demand

The 2020 Houston Livestock Show & Rodeo All Breed Sales took place on Wednesday, March 4 at the NRG Arena. Over 326 buyers in attendance and via the internet registered to buy cattle. 71 bulls and 412 females from some of the industry's most renowned breeders were sold to 86 buyers from Arkansas, Louisiana, Mississippi, Oklahoma, and Texas. The sale grossed \$1,227,750.00.

Prior to the sale a group of qualified cattlemen and industry professionals evaluated the bulls and females with champions selected.

The Overall High Grading Bull was consigned by Atlas Farms of Grandview, Texas. Atlas Bounty 221488E was not only selected as the High Grading Bull but was the High Seller at \$10,000 and purchased by Michael Johnson of Big 5 in Huntsville, Texas. The Second Highest Selling Bull was a Registered Angus bull consigned by Woodstone Ranch that sold for \$7,000 to Johnson Ranch of Canyon, Texas.

The Overall Champion Pen of Females was consigned by Bell Cattle Company of Gainesville, Texas. This pen of 5 ABBA Certified Brahman x Hereford F-1 Females with Angus sired calves brought \$3,000/head and sold to Jim Watts of Houston, Texas. The Overall High Selling Pen of Females was a consignment by the South Poll Grass Cattle Association. This pen of 5 bred Registered South Poll Females sold to Buie Farms of Copan, Oklahoma for \$5,100/head. The Second Overall High Selling pen of females was a consignment of 5 Registered Polled Brahmans from England Cattle Co. and sold to Elite Brahmans of Kemp, Texas for \$3,700.

The following are the sale averages by breed category:

Bulls	71 head	\$3,563.38
Angus	14 head	\$3,600.00
Brahman	6 head	\$2,641.67
Brangus	9 head	\$3,411.11
Charolais	11 head	\$3,959.09
BXA F-1	2 head	\$3,450.00
Hereford	21 head	\$3,888.10
Maine Anjou	1 head	\$3,100.00
Red Angus	2 head	\$4,150.00
Simbrah	2 head	\$2,450.00
Simmental	2 head	\$2,200.00
Ultrablack	1 head	\$3,250.00
Females	412 head	\$2,365.90
Pairs	169 head	\$2,460.06
Angus	5 head	\$2,050.00
Angus Cross	20 head	\$1,937.50
Brahman x Angus F-1	20 head	\$2,312.50
Brahman x Hereford F-1	75 head	\$2,760.00
Brangus Cross	49 head	\$2,316.33

Bred	88 head	\$2,559.66
Angus	5 head	\$1,400.00
Brahman	18 head	\$3,222.22
Brahman x Angus F-1	10 head	\$2,050.00
Brahman x Hereford F-1	25 head	\$2,390.00
Brangus Cross	10 head	\$1,700.00
Hereford	10 head	\$2,600.00
South Poll	10 head	\$3,700.00
Open	155 head	\$2,153.23
Angus Cross	20 head	\$1,600.00
Brahman	45 head	\$2,283.00
Brahman x Angus F-1	5 head	\$1,800.00
Brahman x Hereford F-1	70 head	\$2,332.14
Hereford	15 head	\$1,783.33

The All Breed Livestock Sales Committee of the Houston Livestock Show & Rodeo conducted the sales. The Committee is grateful to its Senior Industry Contributor, Capital Farm Credit, who provides funds for exhibitor premiums, hospitality for buyers and sellers, and overall expense defrayment.

Doak Lambert of Coppell was the auctioneer. The sale was managed by Infinity Cattle Services owned by Chris Shivers of Houston.