



HOUSTON LIVESTOCK SHOW AND
RODEO™



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**54TH ANNUAL HOUSTON LIVESTOCK SHOW AND RODEO™
ALL BREEDS SALE SHOWS STRONG DEMAND**

The 2021 Houston Livestock Show and Rodeo All Breed Sales took place Saturday, March 6, at the Washington County Fairgrounds in Brenham, Texas. More than 350 cattlemen, both in attendance and online, registered to buy cattle. Fifty-five bulls and 455 females from some of the industry's most renowned breeders were sold to 67 buyers from Arkansas, Florida, Georgia, Louisiana, Mississippi, and Texas. The sale grossed more than \$1.35 million.

Prior to the sale, a group of industry professionals and qualified cattlemen evaluated the bulls and females, with champions selected.

The Overall High Grading Bull was consigned by Atlas Farms of Grandview, Texas. Atlas 4008 Best Time 6692 116F was selected as the High Grading Bull and was also the High Seller, selling for \$10,500 to Michael Johnson of Big 5 in Huntsville, Texas. The Second Highest Selling Bull was another consignment of Atlas Farms and was also purchased by Michael Johnson.

The Overall Champion Pen of Females was consigned by Texas Oaks Cattle Ranch of Brenham, Texas. This pen of 5 Hereford X Santa Gertrudis females, with Angus sired calves, sold for \$2,950 a head and were purchased by Due Ranch of Groveton, Texas. The Overall High Selling Pen of Females was a consignment by the South Poll Grass Cattle Association. This pen of five bred Registered South Poll Females sold to Steve & Wes O'Neal of Bremen, GA for \$5,700 a head. The Second Overall High Selling pen of females was a consignment of five ABBA Golden Certified Brahman X Hereford F-1 open females, consigned by Bludau Ranch of Hallettsville, Texas, and sold to Matt Hart of Caldwell, Texas, for \$4,400 a head.

The following are the sale averages by breed category:

Bulls	55 head	\$5,045.45
Angus	8 head	\$5,625.00
Brahman	7 head	\$3,642.86
Brangus	5 head	\$4,850.00
Charolais	5 head	\$5,550.00
BXA F-1	2 head	\$4,375.00
BXH F-1	1 head	\$3,000.00
Hereford	18 head	\$6,055.56
Maine Anjou	1 head	\$6,500.00
Red Angus	5 head	\$3,000.00
SimAngus HT	1 head	\$4,250.00
Simbrah	2 head	\$4,250.00
Females	455 head	\$2,373.08
Pairs	140 head	\$2,746.43
Angus Cross	10 head	\$1,925.00
Brahman	5 head	\$2,350.00
Brahman x Angus F-1	10 head	\$3,325.00
Brahman x Hereford F-1	60 head	\$3,112.50
Brangus	5 head	\$2,500.00
Brangus Cross	40 head	\$2,275.00
Hereford X Santa Gertrudis	10 head	\$3,000.00



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Bred	90 head	\$2,563.89
Angus Cross	5 head	\$2,400.00
Brahman	40 head	\$2,275.00
Brahman x Angus F-1	10 head	\$1,525.00
Brahman x Hereford F-1	10 head	\$2,500.00
Brangus	5 head	\$1,900.00
Hereford	15 head	\$3,300.00
South Poll	5 head	\$5,700.00

Open	225 head	\$2,064.44
Angus Cross	45 head	\$1,827.78
Brahman	35 head	\$2,214.29
Brahman x Angus F-1	25 head	\$1,490.00
Brahman x Hereford F-1	60 head	\$2,487.50
Brangus	25 head	\$1,530.00
Brangus Cross	10 head	\$1,400.00
Hereford	20 head	\$2,450.00
South Poll	5 head	\$3,400.00

Doak Lambert of Decatur, Texas, was the auctioneer at this year's event, and the sale was managed by Infinity Cattle Services owned by Chris Shivers of Houston.

The Houston Livestock Show and Rodeo promotes agriculture by hosting an annual, family-friendly experience that educates and entertains the public, supports Texas youth, showcases Western heritage and provides year-round educational support within the community. Since its beginning in 1932, the Rodeo has committed more than \$500 million to the youth of Texas and education. For more information, visit rodeohouston.com and connect with #RODEOHOUSTON online via Facebook, Twitter, Instagram and YouTube for all the latest news.