

## **Deep South Brahman Association Hosts Successful Brahman & F-1 Sale**

The Deep South Brahman Association held its Annual Brahman & F-1 Sale at Meridian Livestock, Inc. in Meridian, Mississippi on April 17, 2021. The sale drew participation from 223 registered bidders and 56 buyers from Alabama, Arkansas, Florida, Louisiana, Mississippi, Missouri, South Carolina, Tennessee, Texas, and Australia. The Deep South Brahman & F-1 Sale fulfilled part of the organizations mission by providing thirty one members from Alabama, Arkansas, Florida, Louisiana, Mississippi, Oklahoma, Tennessee & Texas an opportunity to market elite cattle. The offering consisting of Registered Brahmans, F-1 Females, F-1 Bulls, F-1 Plus Females and complimentary breeds to create F-1 females. Auctioneer Chuck Bradley of Rockford, Alabama swiftly sold the offering. The sale was managed by Chris Shivers owner of Infinity Cattle Services based in Houston, Texas.

The Deep South Brahman Association is comprised of members primarily in Alabama, Mississippi, and Tennessee and serves these members with educational and marketing opportunities.

The following were the sale averages:

Registered Brahman Average: \$3,829.77

F-1 Average: \$1,939.68

Brahman Averages by Category:

Pairs: \$4,166.66

Bred Females: \$4,273.68

Open Heifers: \$3,088.57

Female Sexed Pregnant Recipients: \$6,250.00

Aspiration: \$7,000.00

Semen: \$567.64/straw

Embryos: \$500.00/embryo

F-1 Averages by Category:

Pairs: \$2,475.00

Bred Females: \$1,985.71

Open Heifers: \$1,695.83

F-1+ Pairs: \$2,700.00

Purebred/Non-Registered Brahmans: \$1,800.00

Purebred/Non-Registered Angus: \$1,600.00

Brahman x Angus F-1 Bulls: \$5,300.00

Hereford Bull: \$3,000.00

Angus Bulls: \$1,600.00