

56th Annual Houston Livestock Show & Rodeo All Breed Sales Show Strong Demand

The 2023 Houston Livestock Show & Rodeo All Breeds Sales took place on Wednesday, March 1 at the NRG Arena. Over 379 buyers in attendance and via the internet registered to buy cattle. 63 bulls and 419 females from some of the industry's most renowned breeders were sold to 95 buyers from Alabama, Georgia, Louisiana, Texas, Utah, and Virginia. The sale grossed \$1,481,300.00.

Prior to the sale a group of qualified cattlemen and industry professionals evaluated the bulls and females with champions selected.

The Overall High Grading Bull was a Registered Charolais bull consigned by Kyle Swanson of Hermann, Missouri. Bayvue GWT Outkast 3128 sold for \$6,500 to Laine Doucet of Sour Lake, Texas. The Highest Selling Bull was a Registered Hereford bull consigned by Rocking Chair Ranch that sold for \$12,000 to Scott Cattle of Nederland, Texas.

The Overall Champion Pen of Females was consigned by Bell Cattle Company of Gainesville, Texas. This pen of 5 Brahman x Hereford F-1 Females with Angus sired calves brought \$4,300/head and sold to Bubba Bozka of Shiner, Texas. The Overall High Selling Pen of Females was a consignment by the South Poll Grass Cattle Association. This pen of 5 bred Registered South Poll Females sold to Bent Creek Farm of Prospect, Virginia for \$4,900/head.

The following are the sale averages by breed category:

Bulls	63 head	\$4,794.44
Angus	6 head	\$4,541.67
Brahman	5 head	\$3,700.00
Brangus	5 head	\$3,950.00
Charolais	6 head	\$5,625.00
F-1 RAxB	2 head	\$3,000.00
Hereford	27 head	\$5,724.07
Maine Anjou	3 head	\$2,916.67
Red Angus	5 head	\$3,950.00
Sim-Angus	2 head	\$3,375.00
Simbrah	2 head	\$3,500.00
Females	419 head	\$2,814.44
Pairs	148 head	\$3,319.26
Brahman x Angus F-1	15 head	\$2,933.33
Brahman x Hereford F-1	63 head	\$3,674.60
Brangus Cross	30 head	\$2,941.67
English Cross	30 head	\$3,350.00
Hereford	10 head	\$2,700.00

Bred	60 head	\$2,758.33
Brahman	5 head	\$3,100.00
Brahman x Hereford F-1	35 head	\$2,628.57
Hereford	15 head	\$2,800.00
South Poll	5 head	\$3,100.00
Open	211 head	\$2,476.30
Brahman	39 head	\$3,005.13
Brahman x Angus F-1	24 head	\$1,862.50
Brahman x Hereford F-1	83 head	\$2,690.96
Brangus Cross	15 head	\$1,466.67
English Cross	30 head	\$1,800.00
Hereford	15 head	\$2,450.00
South Poll	5 head	\$4,900.00

The All Breeds Livestock Sales Committee of the Houston Livestock Show & Rodeo conducted the sales. The Committee is grateful to its contributors who provide funds for exhibitor premiums, hospitality for buyers and sellers, and overall expense defrayment.

Doak Lambert of Decatur, Texas was the auctioneer. The sale was managed by Infinity Cattle Services owned by Chris Shivers of Houston, Texas.