

Heritage Cattle Company “Making Memories VII” is Huge Success!

Heritage Cattle Company owned by Judd & Gayla Cullers of Hungerford, Texas held their seventh annual “Making Memories” Production Sale on September 27 at their ranch sale facility. The beautiful Fall day kicked off with a sale cattle viewing followed by an outstanding fajita lunch. At 1:00 Judd Cullers welcomed the attendees and the action packed sale was underway. A few highlights of the day were:

An aspiration in the 2022 International & National Champion Lady H Lisa Manso 476/1 was purchased by Indian Feather Ranch for \$35,000.

A ½ term interest in Lady H Ana Lida Manso 855/4 & Mr. H Sugar Daddy 863/5 were sold to Ecuador for \$30,000 & \$36,000 respectively.

A great crowd was in person and online via Cattle in Motion with cattle and genetics being sold to Ecuador, Mexico, Louisiana, Missouri, Oklahoma, and Texas.

The 33 lot offering averaged \$11,091.00 with the following breakdowns by category:

3 Aspirations: \$18,000

1 50% Herd Sire Prospect: \$36,000

7 Show Heifers: \$17,286

2 Cow/Calf Pairs: \$9,500

5 Bred Heifers: \$8,000

9 Replacement Heifers: \$6,944

5 Breeding Age Bulls: \$5,200

1 Straw of Semen: \$7,500

Chris Shivers of Infinity Cattle Services was on hand to talk the cattle while Leo Casas of Beeville, Texas served as the auctioneer for the day.

Keep up with all of the services, opportunities, events, and offers from Heritage Cattle Company by visiting their website at www.heritagecattle.com.