

## “The Gathering” Brahman Sale Showed Strong Demand for Elite Genetics!

Pinnacle Brahmans hosted “The Gathering” Brahman Sale in Armuchee, Georgia on Saturday, September 27. This offering was headlined with the Pinnacle Brahman’s RED POLLED Brahman cattle with guest consignors: Candler Cattle Company, Larson Show Cattle, and TCC Farms.

The day kicked off with the Eastern Brahman Breeders Association Field Day where attendees heard from Pinnacle Brahman’s R. Bruce Van Meter, EBBA Vice President Dan Fehr, ABBA Executive Vice President Paul Maulsby, Chris Shivers of Infinity Cattle Services, Warren Garrett, Australian Brahman Breeder Letitia Nicolle of Nioka Brahmans, and an overview of the sale consignments by each consignor.

After a time to view the offering the sale began at 4:00 PM when 49.5 lots were sold to progressive breeders in person and online via Cattle in Motion.

The high valued lot of the evening was ½ interest in lot 1 PB Harper 116/2 (P) who brought \$26,000 and was purchased by Larson Show Cattle of Okeechobee, Florida.

The high selling lot was lot 8 PB Suellen 8(P) who sold for \$32,500 with a heifer calf at side and bred back to #NCC Red Odyssey. This feature lot was purchased by Chaney & Aleisa Waldon of Lyerly, Georgia.

Chaney & Aleisa Waldon of Lyerly, Georgia also purchased the high selling Bred Female, lot 11 PB Addison 121/2(P), for \$20,000.

Topping the show heifers in the sale was PB Polled Athena 134/4 (P) fetching \$19,000 and being purchased by Chaney & Aleisa Waldon of Lyerly, Georgia.

One of the sale highlights was two straws of #Halifax Blackbeard 1724 semen. This marked the first time that this semen had been offered since the initial shares were offered the day after the purchase of the bull from the Australian Gold City Sale in November of 2024. Chaney & Aleisa Waldon of Lyerly, Georgia and Mark Roland of Jasper, Georgia both purchased a straw for \$5,000 each.

The following were the averages by category:

Total Sale: \$8,618.18

1 1/2 Interest Female: \$26,000

2 Pairs: \$24,250

8 Bred Females: \$11,637.50

13 Haltered Heifers: \$8,500

14 Open Replacement Heifers: \$6,471.43

2 Pregnant Recipients: \$8,125

1 Bull: \$6,000

2 Straws of Semen: \$5,000/straw

8 Embryo Packages: \$1,068.75/embryo

Progressive breeders from Mexico, Florida, Georgia, Louisiana, Mississippi, Nebraska, South Carolina, and Texas purchased the elite offering.

The sale was managed by Chris Shivers of Infinity Cattle Services and Greg Clifton of North Richland Hills, Texas served as the auctioneer.

Pinnacle Brahmans and all of the consignors want to thank everyone who bought, bid, attended, and participated in the event for making it a success.